



▶ DOLLARS AND SENSE

Build Key Business Relationships with CFO's in Ottawa's Technology and Financial Communities

SPONSORSHIP OPPORTUNITIES

Dollars and Sense is a forum for chief financial officers, vice presidents finance, controllers and other finance professionals in the Ottawa technology industry. This group comes together to learn about and discuss contemporary finance and administration issues affecting their businesses. Eight events will be held during the season (Oct-Jun).

2009-2010 Season Sponsor Benefits *(Space is limited to eight season sponsors)*

- ▶ Company will be provided one (1) registration to all OCRI Dollars and Sense events;
- ▶ One senior representative from each sponsoring company will be invited to one or two committee meetings throughout the event season;
- ▶ Company logo (with link to website) to appear on all OCRI Dollars and Sense email announcements (circulated to a distribution list of 3,500);
- ▶ Company logo appears on all hard copy OCRI Dollars and Sense announcements, which are placed on information tables at all OCRI events;
- ▶ Company logo (with link to your website) appears on the OCRI Dollars and Sense web page;
- ▶ Company logo to appear on the opening powerpoint slide presentation at the beginning of each session, season sponsors acknowledged by the session MC;
- ▶ A 'profile sponsor' will be allotted to each sponsor during the season. When it is your session as the noted profiled sponsor, you have the opportunity to display a booth, table-top or banner stand outside the meeting room during the networking session;
- ▶ A table is also available for display of corporate materials;
- ▶ Opportunity to make corporate materials and promotional items available to each attendee at your 'profile sponsor' session;
- ▶ Company provided a complimentary table of six with company logo at your 'profile sponsor' session.

Your investment: \$2,995.00 + GST

If you have any questions or want to secure a sponsorship for this event series, please contact:

Walter Noble, OCRI
Tel# (613) 828-6274 ext. 275 or e-mail wnoble@ocri.ca

For more information on OCRI's Dollars and Sense program please visit our website at:
www.ocri.ca/events/dollars.asp

