

OCRI **DOLLARS & SENSE**

▶ **SPONSORSHIP OPPORTUNITIES**

Dollars & Sense is a forum for chief financial officers, vice presidents finance, controllers and other finance professionals in the Ottawa technology industry to learn about and discuss contemporary finance and administration issues affecting their businesses. A minimum of six events will be held during the season.

OCRI Dollars & Sense 2008-09 season sponsorship information:

Sponsor Benefits:

- ▶ Company logo (with link to your website) will appear on OCRI Dollars & Sense email announcements (circulated to a distribution list of 3,500)
- ▶ Company logo (with link to your website) will appear on OCRI Dollars & Sense web page
- ▶ Company logo on PowerPoint slide that opens each session. Season sponsors are recognized verbally by the session MC
- ▶ Company logo appears on all hard copy OCRI Dollars & Sense announcements, which are placed on the information tables at all OCRI events
- ▶ A 'profile sponsor' session will allotted to each sponsor during the season. When it is your session as the noted sponsor, a table is available for display of corporate materials. The table is located outside the meeting room.
- ▶ Opportunity to display your booth, table-top display or company banner stand at your 'profile sponsor' session
- ▶ Opportunity to make corporate materials and promotional items available to each attendees at your 'profile sponsor' session
- ▶ Company will be provided with a complimentary table of six with company logo at your 'profile sponsor' session
- ▶ Company will receive one complimentary season pass for all the OCRI Dollars & Sense events

Space is limited to six sponsors only
Sponsorship fee: \$2,995 plus GST

For more information on OCRI's Dollars & Sense program please visit our website at <http://www.ocri.ca/events/dollarsandsense.asp>

If you have any questions about this sponsorship opportunity, please contact:

Paul Rhéaume,
Membership and Sponsorship Services, OCRI
613-828-6274 at extension 250 or prheaume@ocri.ca