

▶ SPONSORSHIP OPPORTUNITIES

OCRI Awards Dinner • April 8, 2010 • Hilton Lac-Leamy

For more than 15 years, the OCRI Awards have been synonymous with business excellence in Ottawa, recognizing the achievements of our region's technology, business, research and academic community. The OCRI Awards shine a spotlight on companies, professionals and students that help set the standard and serve as role models in our community.

The OCRI Awards dinner brings together 500 of Ottawa's leaders in business, education, and government, including a large contingent from our technology industry. OCRI's Awards Program includes the following categories; Company of the Year, Next Generation Executive of the Year, Strategic Partnership, Most Promising Start-Up, Product of the Year, Service of the Year, Research Award, Student Researcher of the Year and, Student Entrepreneur of the Year.

Award Sponsorship package includes:

- ▶ Eight (8) tickets (one table) to the Awards dinner (\$1,800 value)
- ▶ Opportunity to have a senior executive from your company to name the three finalists and present the Award to the winner on stage.
- ▶ Corporate recognition in five (5) 1/3 page advertisements placed in The Ottawa Citizen promoting the Awards dinner and thanking sponsors after the event.
- ▶ Full page colour advertisement in the OCRI Awards program (advertisement to be provided by sponsor).
- ▶ Corporate recognition in awards video.
- ▶ Recognition by Master of Ceremonies as the presenting sponsor of one OCRI Award of your choice (based on availability).
- ▶ Corporate recognition at the Awards dinner (logo displayed on large screens at front of room)
- ▶ Logo included in Awards dinner announcement that is posted on the OCRI website that will identify your company as an award sponsor including a link to your corporate website.
- ▶ Corporate logo included on all hard copy and email broadcasts to OCRI distribution list advertising the Awards dinner.

Sponsorship Investment: \$5,995